

1 Lynn Hubbard, III, SBN 69773  
2 Scottlynn J Hubbard, IV, SBN 212970  
3 **DISABLED ADVOCACY GROUP, APLC**  
4 12 Williamsburg Lane  
5 Chico, Ca. 95926  
6 Telephone: (530) 895-3252  
7 Facsimile: (530) 894-8244

8 Attorneys for Plaintiff, Chris Kohler

9  
10 UNITED STATES DISTRICT COURT  
11 SOUTHERN DISTRICT OF CALIFORNIA  
12  
13

14 CHRIS KOHLER,  
15 Plaintiff,  
16 vs.

17 THE VONS COMPANIES, INC. dba  
18 VONS #2360,  
19 Defendant.

) Case No. 08cv0082 IEG (RBB)  
)  
) Plaintiff's Reply Brief in Support of  
) His Motion for Attorneys' Fees,  
) Including Litigation Expenses and  
) Costs

) Date: May 5, 2008  
) Time: 10:30 a.m.  
) Ctrm: 1, 4<sup>th</sup> Floor

) Honorable Irma E. Gonzalez

) [No Oral Argument Unless  
) Requested by the Court]  
)

## I. BACKGROUND

Following settlement of this action, plaintiff Chris Kohler filed a motion for attorneys' fees and costs in an amount totaling \$7,008.50.<sup>1</sup> Defendant The Vons Companies, Inc., dba Vons #2360 (hereinafter "Vons") opposes Kohler's motion. Defendant bases its opposition on the following: 1) the numbers of hours billed by plaintiff's counsel is unreasonable simply because Kohler's counsel has filed hundreds of similar cases; 2) the requested hourly rates are excessive and should be reduced; and 3) some work should be eliminated or reduced as it was boilerplate in nature. Kohler now submits his Reply brief in response.

## II. DISCUSSION

### A. The Requested Fees are Reasonable and Necessarily Incurred

First, the amount of fees and costs requested, a little over \$7,000, is eminently reasonable, especially in light of the fact plaintiff obtained both injunctive relief and damages – exactly what he sought. This is an "excellent result," justifying full compensation of reasonable attorneys' fees and costs. *See Hensley v. Eckerhart*, 461 U.S. 424, 435 (1983) ("Where a plaintiff has obtained excellent results, his attorney should recover a fully compensatory fee").

Furthermore, the starting point for calculating the amount of a reasonable fee is the number of hours reasonably expended multiplied by a reasonable hourly rate – the "lodestar." There is a strong presumption that, once calculated, the lodestar amount is reasonable, and should only be reduced in "rare and exceptional cases." *See Fischer v. SJB-P.D., Inc.*, 214 F.3d 1115, 1119 (9<sup>th</sup> Cir. 2000) (emphasis added); *see also Harris v. Marhoefer*, 24 F.3d 16, 18 (9<sup>th</sup> Cir. 1994). Kohler argues that the instant

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<sup>1</sup> The amount of costs is \$383.00, and defendant has not opposed this amount. *Kohler v. Vons.*, Case No. 08cv0082 IEG (RBB)  
Plaintiff's Reply in Support of His Motion for Attorneys' Fees

1 matter is *not* one of those “rare and exceptional cases” warranting a  
2 reduction in the lodestar, nor does Vons present any evidence to the  
3 contrary.

4 1. *The Reasonableness of Hours Billed*

5 First, the amount of hours billed is extremely reasonable. Kohler’s  
6 counsel billed less than 24 hours in this matter – three (3) days of work.  
7 This is, by any definition, an extremely modest and reasonable amount of  
8 work for this case.

9 Boiled to its essence, Vons’ argument seems to be: *why should*  
10 *plaintiff’s counsel get any fees at all...after all, he has used boilerplate*  
11 *documents in some instances?* But the fact that plaintiff’s counsel has  
12 experience in federal courts and a specific area of law doesn’t  
13 automatically make his work product “boilerplate.” As courts in cases  
14 with similar facts have noted: “Indeed, it appears that earlier instance of  
15 [counsel’s] complaints are [somewhat] identical. It is unclear, however,  
16 why uniform instances of misconduct do not justify uniform pleadings.”  
17 *Wilson v. Pier 1 Imports (US), Inc.*, 411 F.Supp.2d 1196, 1201  
18 (E.D.Cal.2006).

19 An argument that fees should be *reduced* for a task or document  
20 simply because attorneys have completed the same task or drafted the same  
21 document in the past is without merit, and Vons provides no legal support  
22 for such an argument. Merely because a similar document has been  
23 generated in the past does not equate to an argument that all fees for such  
24 documents should be denied. This is especially so when the counsel in  
25 question specializes in a specific area of law.

26 Nor does occasional use of template-type documents imply that the  
27 document is automatically clerical in nature. Truly, in the practice of law –  
28 *practically* speaking – past documents are often used as templates for

1 current or future documents, and Kohler feels extremely confident in  
 2 stating that even defendant's counsel follows the variation of the tenet of  
 3 "no need to re-invent the wheel" every time. However, that fact of  
 4 business (and Kohler would go so far as to state that this applies to many  
 5 businesses besides the practice of law) does not preclude the reality that  
 6 fresh data and facts must still be collated, analyzed, and incorporated into a  
 7 new document each and every time.

8 In short, the use of past legal templates for new cases is not a reason  
 9 to reduce the lodestar calculations – it most certainly is not an example of  
 10 “rare and exceptional cases” warranting a reduction in the lodestar

## 11 2. Reasonably Hourly Rate

12 Vons asserts that the requested hourly rates by Kohler are excessive  
 13 and should be reduced.<sup>2</sup> Kohler disagrees. Apart from the factors of skill  
 14 and experience – which Kohler detailed in his original filing for fees –  
 15 there is another reason that the requested hourly rate is reasonable.

16 Essentially, plaintiff's counsel is asking the Court “for a raise,” as  
 17 district judges have awarded the same hourly rate in this District for nearly  
 18 a decade, and it's time for a cost-of-living raise to match inflation. *See,*  
 19 *generally, D'Emanuele v. Montgomery Ward & Co.*, 904 F.2d 1379, 1383  
 20 (9th Cir. Cal. 1990); *Jordan v. Multnomah County*, 815 F.2d 1258, fn. 7  
 21 (9th Cir. Or. 1987).

22 Utilizing data from the United States Department of Labor, the  
 23 Bureau of Labor Statistics (“BLS”), inflation has increased approximately  
 24 25% (nationwide) since 1998,<sup>3</sup> yet the hourly rates awarded in the

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26 <sup>2</sup> As a refresher, Kohler is requesting: \$350/hr for lead counsel Lynn Hubbard, III;  
 27 \$225/hr for attorney Scottlynn Hubbard; and \$90/hr for paralegal work.

28 <sup>3</sup> *See* [http://inflationdata.com/inflation/Inflation\\_Rate/InflationCalculator.asp](http://inflationdata.com/inflation/Inflation_Rate/InflationCalculator.asp),  
 which uses data directly from the BLS. Using the inflation calculator provided on this  
 webpage, the inflation rate from January, 1998, to January, 2007, is 25.26%.

*Kohler v. Vons.*, Case No. 08cv0082 IEG (RBB)  
 Plaintiff's Reply in Support of His Motion for Attorneys' Fees

1 Southern District of California (in ADA cases such as this) have remained  
 2 the same. So even though judges in this district have awarded the same  
 3 hourly rate, the hourly rates of ADA lawyers throughout the State of  
 4 California, the San Diego area, and other district courts have increased to  
 5 match inflation and the cost-of-living.

6 Furthermore, the BLS has even compiled data specific to the city of  
 7 San Diego, based on cost-of-living data – predicated upon the Consumer  
 8 Price Index, or “CPI”. If one compares several Consumer Price Index  
 9 figures, it is readily apparent that Kohler’s requested increase for hourly  
 10 rates is not unreasonable. For example:

- 11 • The CPI for all western (U.S.) urban areas increased from 163 in  
 12 January 1998, to 218.533 in Mar 2008;<sup>4</sup>
- 13 • The CPI for San Diego went from an annual rate of 163.7 in 1997, to  
 14 an annual rate of 233.321 in 2007<sup>5</sup>;
- 15 • The CPI for the entire U.S. went from 161.6 in January 1998, to  
 16 213.5 in March 2008;<sup>6</sup>.

17 Thus, the increase in the CPI of the western U.S. – as well as that of  
 18 San Diego – closely tracks that of the national increase in the CPI from  
 19 1997 to 2007; indeed, the CPI has had a *greater increase* in the western  
 20 U.S. than the national average, and the San Diego region has had *an even*  
 21 *greater increase in the CPI than the Western region as a whole.*  
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23 <sup>4</sup> This data is obtained by visiting the BLS site [http://data.bls.gov/cgi-](http://data.bls.gov/cgi-bin/surveymost?cu)  
 24 [bin/surveymost?cu](http://data.bls.gov/cgi-bin/surveymost?cu), and choosing which set of data to retrieve (in this case, “West  
 25 Region, All Items.”

<sup>5</sup> This data is obtained by visiting the BLS site [http://data.bls.gov/cgi-](http://data.bls.gov/cgi-bin/surveymost?r9)  
 26 [bin/surveymost?r9](http://data.bls.gov/cgi-bin/surveymost?r9), and choosing which set of data to retrieve (in this case, “(CPI-U) San  
 27 Diego, CA All Items”

<sup>6</sup> This data is obtained by visiting the BLS site [http://data.bls.gov/cgi-](http://data.bls.gov/cgi-bin/surveymost?cu)  
 28 [bin/surveymost?cu](http://data.bls.gov/cgi-bin/surveymost?cu), and choosing which set of data to retrieve (in this case, “U.S. All  
 Items, 1982-84.”

1 Therefore, as the U.S. Bureau of Labor and Statistics has calculated a  
 2 national increase in inflation of 25% based on the national CPI, it is logical  
 3 that the inflation rate of San Diego and the western urban U.S. has also  
 4 increased *at least* 25%.

5 Kohler would highlight Senior Eastern District Court Judge  
 6 Lawrence Karlton's reasoned take on this subject:

7  
 8 While courts may appropriately look to previous cases for  
 9 guidance in determining the prevailing market rate, **exclusive**  
 10 **reliance on such historical data would lock-in a fixed rate**  
 11 **that ignores inflation and other market pressures affecting**  
 12 **the cost of legal services. Accordingly, rate increases over**  
 13 **time are appropriate.**

14 *See Dodson v. Albertson's, Inc., et al*, 2008 WL 298823, \*3 (E.D. Cal. Feb.  
 15 1, 2008) (emphasis added), *citing Friend v. Kolodziejczak*, 72 F.3d 1386,  
 16 1391 n. 5 (9<sup>th</sup> Cir. 1995) (finding a \$50 rate increase in hourly billing rates  
 17 over 3 years to be "reasonable in view of inflation and costs of legal  
 18 services"); *Associated Indem. Corp. v. Fairchild Indus., Inc.*, 961 F.2d 32,  
 19 35-36 (2<sup>nd</sup> Cir. 1992) (courts may take judicial notice of inflation).

20 Relying on this reasoning, Judge Karlton of the Eastern District then  
 21 awarded \$350/hour to Lynn Hubbard, \$225/hour to Scottlynn Hubbard,  
 22 and \$90/hour for paralegal work. *See Dodson*, 2008 WL 298823 at \*3.  
 23 Kohler respectfully urges this Court to follow Senior Judge Karlton, and  
 24 grant Kohler's counsel's request for an increase in hourly rates.

### 25 3. *The Lodestar is Reasonable*

26 Vons has presented no evidence or argument that this instant case  
 27 falls into the category of "rare and exceptional" cases that warrant a  
 28 reduction in the lodestar (*Fischer*, 214 F.3d at 1119), and as Kohler has  
 shown both that the hours billed and the requested hourly rates are

1 reasonable (once this Court has taken into account the rate of inflation in  
2 San Diego over the past ten years), Kohler respectfully argues that this  
3 Court need not reduce the lodestar.

### 4 III. CONCLUSION

5 Vons's arguments concerning Mr. Kohler's request for fees and  
6 costs are without merit. The number of hours billed – a little less than  
7 three (3) days' work – is eminently reasonable. Furthermore, Kohler has  
8 provided ample support for an increase in the hourly rates of his counsel  
9 and their staff, hourly rates that have remained stagnant for nearly a  
10 decade. Indeed, Senior Eastern District Court Judge Lawrence Karlton has  
11 already begun awarding higher hourly rates in ADA cases due to inflation  
12 and increased cost-of-living. Kohler respectfully requests that this Court  
13 follow Judge Karlton's lead and do the same in the instant matter.

14 Finally, Vons has not provided any evidence that this case is in the  
15 category of "rare and exceptional" cases that warrant a reduction in the  
16 lodestar. Thus, no reduction to the lodestar is necessary or even warranted  
17 by law. Therefore, Kohler would respectfully ask that this Court award him  
18 in full the requested fees and costs.

19  
20 Dated: April 21, 2008

DISABLED ADVOCACY GROUP, APLC

21  
22 /s/ Lynn Hubbard, III, Esquire

23 LYNN HUBBARD, III

24 Attorney for Plaintiff Chris Kohler  
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